



File Preparation Instructions For Large Format Digital Printing

PROGRAMS

We accept files from the following:

- Adobe Illustrator (.ai and .eps)
- Adobe Photoshop (.psd, .tif and .eps)
- Adobe InDesign (.indd)
- Pdf files must be saved high resolution (100 dpi final size) for printing, with fonts outlined and bleed.
- **Quark XPress, & Corel files should be saved as an .eps or pdf prior to sending to Sign Systems.**

COLOR

- RGB, CMYK and Pantone are accepted.
- **We print CMYK. Sign Systems will convert to CMYK when printing.**
- We use Pantone+ Matching System (Adobe CS6) as a guide to get as close as possible to your intended color. If you are using Adobe CS5 or older, please specify CMYK/RGB breakdown of your PMS colors. You may also provide a color correct hard copy of your file for color matching.
- You may purchase a color proof on the media to accurately check the colors.

MEDIA

- You may submit via email or send through our website: www.SignSystemsGA.com.
 - Go to Home Page
 - Click on Send a File
 - Use Password: 75flarn96

We also accept files on CD, DVD & Flash/USB drives.

GENERAL SPECS & RESOLUTION

Illustrator:

- **Set your PMS colors in the file.** Be sure to embed linked images or include linked images with your file.
- **FONTS: must convert to curves or outlines**
- **Files should be created at 100 dpi at final size.**
- Any linked or embedded images should be 100 dpi at their final size.

Photoshop:

Leave any placed images in their original RGB color.

- Please send a layered file if possible.
- **Files should be created to be at a minimum of 100 dpi at final size. Remember that the shorter the viewing distance, the higher the resolution.**
- If it is necessary to set up files proportional to the final size, please specify (1/2 at 200 dpi; 1/3 at 300 dpi; or 1/4 at 400 dpi) in the file.
- Note that images must be scanned at a high enough resolution. Simply increasing the dpi on a low-resolution file will not work.

Bleed (1/8" - 1/4") is better to have, but you should not put important graphics, or copy, within 1/2" of the edge.

Please provide a hard copy of the file to be printed or, if the file is sent via the web; also send a PDF or JPG of the file so that Sign Systems may verify the file was received correctly.

FINAL CHECK LIST

- FILE TYPE:** My file is in the format as suggested (.ai; .eps; .psd; .tif; .jpg; .pdf with fonts outlined and high resolution (100 dpi) images embedded)
- FONTS:** I have outlined or converted to curves all fonts
- SUBMISSION:** I am submitting my file:
 - Compressed via the web site; or CD, etc.
- COLOR:** RGB for my Raster or Bitmap images.
- PMS COLORS:** are specified or converted to CMYK & specified
- RESOLUTION:** All images are 100 dpi at final size
- EMBEDDED/LINKED IMAGES:** I have embedded all images or have provided linked images
- VERIFICATION:** I have provided a hard copy, pdf or jpeg of my final file for verification

FINAL WORD:

- **Failure to set up files per this instruction sheet may result in unexpected charges for art time or delay your job.**
- If you have ANY questions, please feel free call. 678-765-8290

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www.SignSystemsGA.com 678-765-8290